Logo - S&S + Impossible

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| **TV: :15**  **CLIENT: CGO**  **CAMPAIGN: DEAR WINTER**  **Prelim 1/23/24 REF ISCIS: TYFC3394H (15); TYFC3395H (12/03)** | **TITLE: FEB24/CGO/DEAR WINTER 2024/NFL/TRUCKS/SUV TUNDRA Hybrid APR 15**  **JOB #: 412CGOCHCT41650**  **ISCI CODES: TYFC4243H (:15); TYFC4244H (:12/:03)** |

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| AUDIO | VISUALS | TITLES/SUPERS |
| **SFX:** Upbeat music  **V.O.:**  Dear Winter,  Our squad of vehicles…  With All-Wheel Drive  And Four-Wheel Drive  Is ready.  Bundle Up,  Toyota  **OFFER (:05)**  **Get 4.99% APR for 60 months plus $1,500 cash back on Tundra Hybrid.**  Toyota. Let’s Go Places. | TUNDRA 4WD, TACOMA 4WD, 4RUNNER, RAV4 AWD, HIGHLANDER AWD, VENZA, COROLLA CROSS AWD  2024 TUNDRA HYBRID  TOYOTA/NFL LOGO LOCKUP | DISCL: Prototypes shown with options. Extra-cost colors shown. Two-tone color optional. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area. Cargo and load capacity limited by weight and distribution. 2024 Tacoma i-Force Max not available until spring 2024.  DSCL at :03: Vehicle shown with some accessories not available from Toyota. Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions.  DEAR WINTER,  Subsuper: Grand Highlander  Subsuper: All-New Tacoma  Subsuper: Tundra  BUNDLE UP,  TOYOTA  SUPER: New 2024 Tundra Hybrid  4.99% APR for 60 month with $18.87 per $1000 borrowed  PLUS $1,500 cash back when financed through Toyota Financial Services  SUPER: Offer ends March 4th  DISCL: Prototype shown with options. Offer excludes TRD Pro models. APR available to buyers with approved Tier I+ and Tier I (excellent) credit only through Toyota Financial Services. Cash back from Toyota Financial Services. Must be applied to the transaction. No cash payment will be made to consumer. Does not include taxes, license, title/registration fees and dealer fees. Does not include College Grad or Military Rebate. Offers vary by region. See Dealer for details. Offer ends 3/4/24. |